



# Parkview Ortho Hospital **2020 Implementation Strategies**

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# Commitment to the Community

## Mission and Vision

*As a community-owned, not-for-profit organization, Parkview Health is dedicated to improving your health and inspiring your well-being by:*

- Tailoring a personalized health journey to achieve your unique goals
- Demonstrating world-class teamwork as we partner with you along that journey
- Providing the excellence, innovation and value you seek in terms of convenience, compassion, service, cost and quality

Within the four walls of Parkview Health facilities, there is an emphasis placed on providing “excellent care, every patient, every day.” Another integral part of the mission takes place outside the four walls, in the communities that we serve and is accomplished through the community health improvement outreach programs which focus on improving access to healthcare and addressing identified community health needs especially serving vulnerable populations.

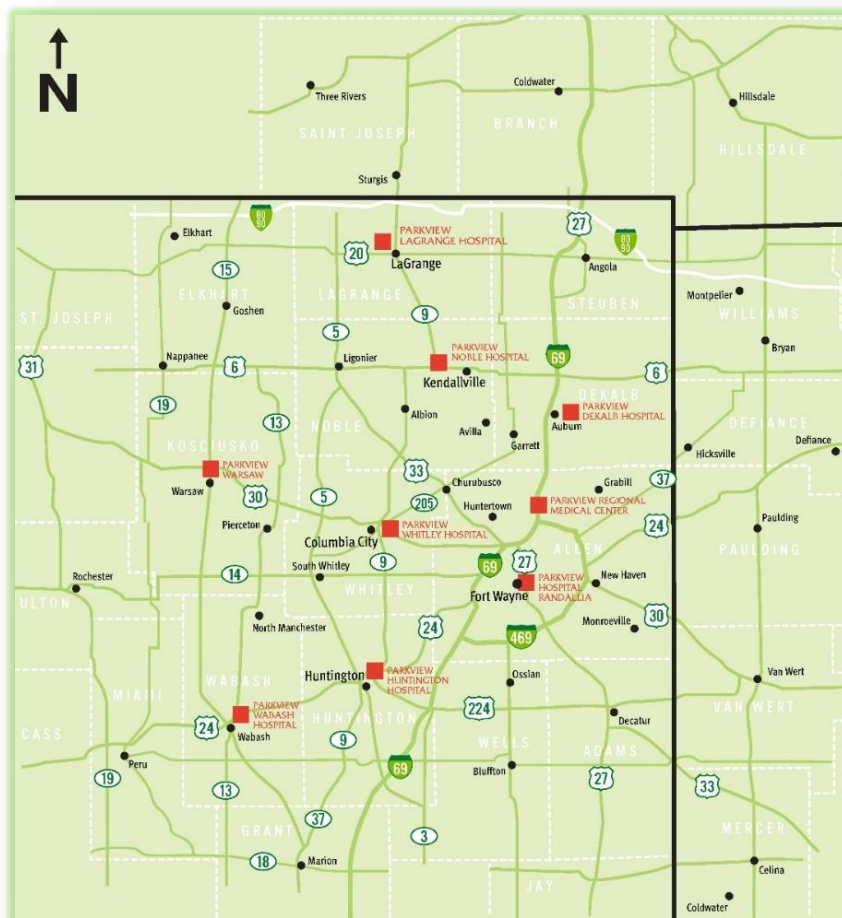


Figure 1: Parkview Health service area

## Introduction

To grow and ensure the continued quality of Parkview Health's commitment in addressing its community's health needs, each of our licensed hospitals prepare a community health needs assessment (CHNA) and subsequent implementation strategy on a triennial basis. In fulfilling our commitment, Parkview Health partnered with the Indiana Partnership for Healthy Communities, a collaboration between the Polis Center at IUPUI and the Indiana University Richard M. Fairbanks School of Public Health (FSPH), to design and conduct the 2019 CHNA in a seven-county area. Counties include Allen, Huntington, Kosciusko, LaGrange, Noble, Wabash and Whitley of Indiana. This entire process can be found illustrated in figure 2 on page 7.

This report seeks to define Parkview Ortho Hospital's implementation strategy for 2019 using the county-specific data reported in its 2019 CHNA. In doing so, this report will define and describe:

- The community served
- The community's top health needs
- The CHNA/implementation strategy process
- How the hospital is addressing community needs
- Identified needs not being addressed

The contents of this report were formed in compliance with the requirements set forth by the IRS for tax-exempt health systems and hospitals.

## Parkview Ortho Hospital

Parkview Ortho Hospital is the first specialty hospital in northeast Indiana devoted solely to orthopedic surgery and post-surgery patient care. Our partnership with Orthopedics NorthEast (ONE) allows us to provide subspecialized care in spine, total joint replacement, trauma, orthopedic oncology, sports medicine, hand and foot surgery and pain management. We are dedicated to focusing on the patient experience and provide subspecialized care teams for each of our patients.

Parkview Ortho Hospital consists of an 82,090 sq. ft. main facility on the Parkview Regional Medical Center campus. The hospital also encompasses SurgeryONE, a 65,000 sq.ft. dedicated outpatient surgery facility and ONE offices. Parkview Ortho Hospital is partially physician-owned.

## Community Served

Even though Parkview's patient service area extends over multiple counties, addressing population health priorities is based largely on the degree of accessibility that vulnerable populations possess to assistance programs, community resources, etc. In effort to make the greatest impact on population health through its implementation strategy, Parkview Ortho Hospital's, community health improvement initiatives will be provided primarily in the local community namely Allen County.

Allen County has a total population of 367,747 and is considered the urban area in northeast Indiana. The poverty rate is 14.7%. The uninsured population stands at 10.8%.<sup>1</sup>

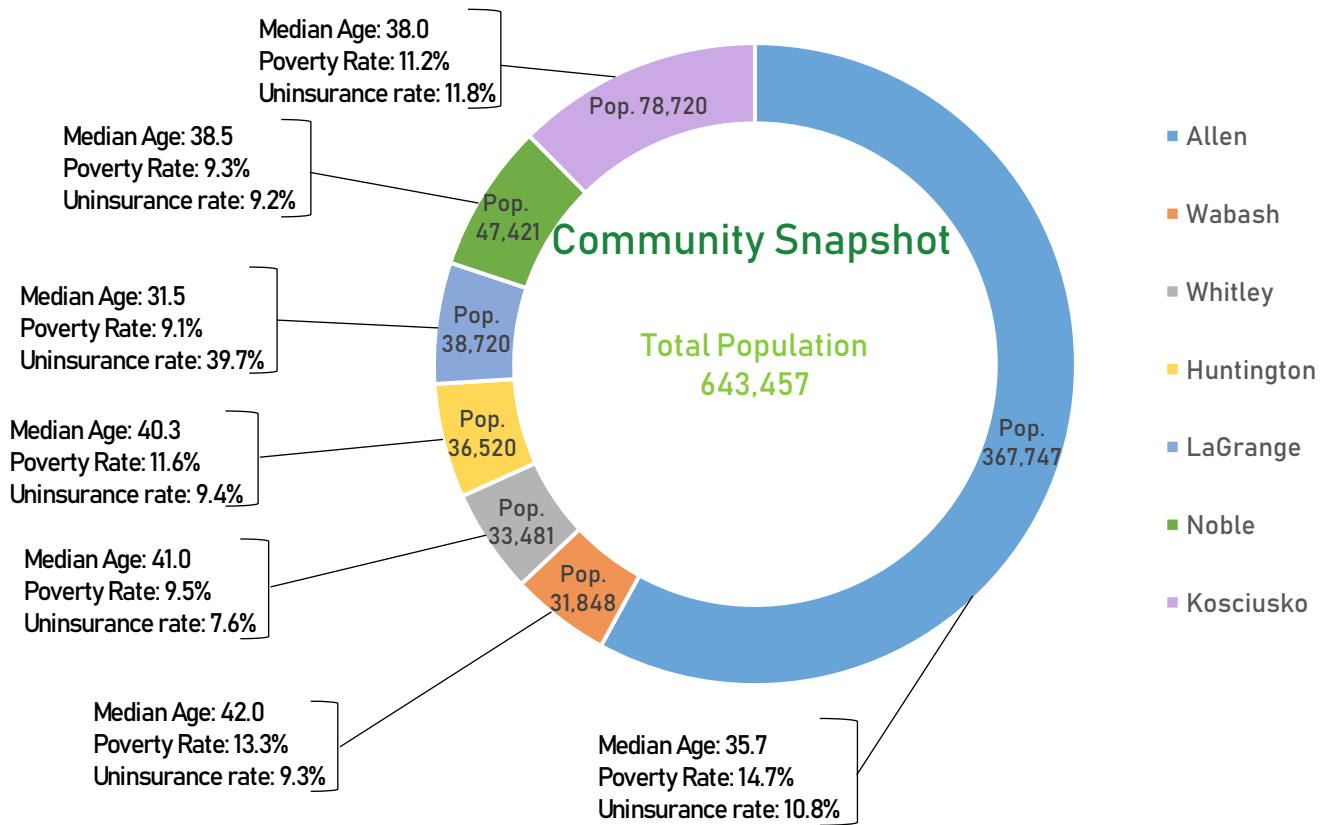


Figure 2

The Health Resources and Services Administration identified a medically underserved population in central Allen County located in downtown Fort Wayne. A Federally Qualified Health Clinic (FQHC), Neighborhood Health Clinic, resides in this area. A satellite clinic exists in southeast Fort Wayne, Parkview Neighborhood Health Clinic, where Parkview's community nursing program provides preventive health education to local residents.

<sup>1</sup> "US Census Bureau (American Community Survey 2013-2017 Five-year Averages)." United States Census Bureau, July 1, 2018, <https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/2017/>.

# Ranking of Community Health Needs

The 2019 top-ranking indicators for Allen County are shown in Table 1 below.

For Allen County, three of the top five health concerns – cardiovascular disease, diabetes, and obesity etiologically and clinically related health issues. If we consider the top nine health concerns in the region, one other related need is identified: drug and alcohol use and addiction. Mental health disorders are one of the risk factors for developing substance use disorder. These rankings are indicative of interrelated and interconnected health conditions, providing a broader picture of the health issue experienced by the community and rendering credence to the methodology adopted for this purpose.

The 2019 CHNA top five health concerns for Allen County (Table 1) have changed since the 2016 CHNA. Two noteworthy variations in rank are Cardiovascular Disease (from rank 6 to 1) and Aging (from rank 12 to 5). Alterations in the 2016 methodology for calculating “size of the health issue” and “effectiveness of interventions” may have contributed to the changes for the 2019 CHNA.

Health Need / Concern	Health Indicator	2019 Rank								2016 Rank
		Allen	Huntington	Kosciusko	LaGrange	Noble	Wabash	Whitley	Avg. Rank	
1. Cardiovascular Disease	Stroke Hospitalizations	1	2	1	1	1	1	1	1.1	6
	Heart Disease Hospitalizations	1	1	1	1	1	1	3	1.3	
2. Diabetes	Adults 20+ ith Diabetes	1	2	1	1	1	1	3	1.4	3
3. Aging	Alzheimer’s Disease	5	4	4	1	4	4	3	3.6	12
4. Obesity	Adults 20+ who are Obese	5	6	6	1	4	4	3	4.1	2
5. Drug & Alcohol Use and Addiction	Non-Fatal ED Visits due to Opioid Overdoses	1	4	4	12	10	4	11	6.6	5
6. Mental Health	Percent of Population with Frequent Mental Distress	7	7	7	10	6	7	7	7.3	10
Drug & Alcohol Use and Addiction	Adults who Drink Excessively	8	7	8	6	6	10	9	7.7	5
7. Tobacco Use	Adults who Smoke	8	7	12	8	8	8	7	8.3	1
8. Maternal Child Health	Child Abuse and Neglect	10	10	17	6	8	8	1	8.6	4

Table 1: Top Ranking Indicators (2019 CHNA Page 53)<sup>2</sup>

<sup>2</sup> “2019 Community Health Needs Assessment Parkview Hospital, Allen County,” Community Health Improvement (Local Health Needs), Parkview Health, December 2019, <https://www.parkview.com/community/community-health-improvement/local-health-needs>.

# CHNA/Implementation Strategy Process

Based on the 2019 community health needs assessment (CHNA) results, our internal team along with external partner organizations plan to continue to build on health initiatives that have been developed and have evolved over the last four years. Just like in 2016, obesity continues to be ranked in the top 5.

We are encouraged that there have been signs of improvement, we will build upon our previous efforts with need initiatives. Athletic Trainers, Sports Performance Specialists and Sports Dietitian will work together to form implementation strategy on how to reach additional audiences across the region. Parkview Ortho Hospital’s Board of Directors reviewed and adopted the implementation strategy in June of 2020.

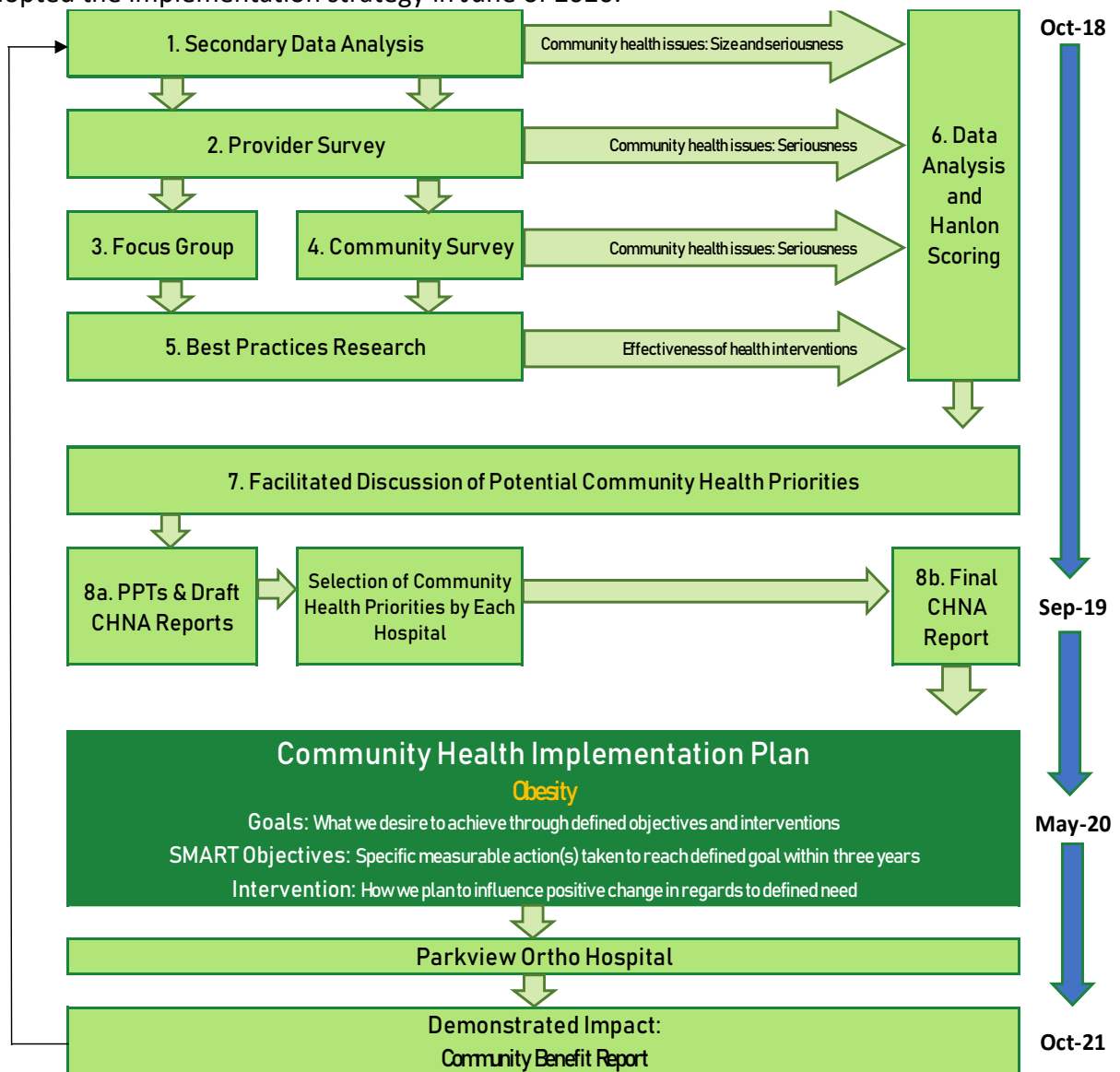


Figure 3: Key Activities of the CHNA and Implementation Strategy development.

## Prioritization process

A modified Hanlon Method prioritized health concerns for Parkview Health hospital communities. This method, also known as the Basic Priority Rating System (BPRS) 2.0, is recommended by the National Association of County and City Health Officials (NACCHO) for prioritizing community health needs (Guide-to-Prioritization-Techniques.pdf, n.d.). Although complex to implement, it is useful when the desired outcome is an objectively selected list. Explicit identification of factors must be considered to set priorities which enables a transparent and replicable process. Priority scores are calculated based on the size of the health problem, seriousness of the health problem and the availability of effective health interventions.

The Indiana Partnership for Healthy Communities presented an overview of the Regional CHNA findings on July 16, 2019, to attendees representing the Parkview Health System. In total over 60 individuals participated in the prioritization process, including representatives from hospital service lines, community hospitals, healthcare providers/physicians, executive leadership team, community health and hospital board of directors. After a thorough review of the data and considerable discussion, the group used an electronic voting system to rank the various health needs identified in the CHNA. Ultimately, the group voted on Substance Use Disorder/Mental Health, as the shared health priority across the health system.

As a continuation of the prioritization process, Parkview Orthopedic Hospital, viewed the needs with many parts of the team. After a thoughtful review it was determined that work still needed to be done to battle obesity and with the existing initiatives in place, Parkview Ortho Hospital was in a good position to help in the category.

We also held three community sessions to share the Allen County CHNA results and to gather feedback from local non-profit and public health organizations. In each community engagement meeting, participants worked in small groups to complete a “Roadmap” outlining their vision for our community, potential interventions, barriers and other factors related to the CHNA. Additionally, the top need was presented to and adopted by Parkview Ortho Hospital’s Board of Directors.



# Community Health Implementation Plan

Implementation strategies are illustrated below.

## Obesity

Identified Health Need: Obesity				
Goal: To promote a healthy weight and active lifestyle in children.				
Objective: Increase number of youth and young adults between the ages 7 and 22 participating in organized athletics. Decrease the number of sports related injuries in student athletes in Allen County.				
Program	Indicator	Interventions	Anticipated Impact	Internal/External Partners
<ul style="list-style-type: none"> <li>School-based ATC programs</li> </ul>	<ul style="list-style-type: none"> <li># of schools participating in nutrition and physical activity programs</li> <li># of middle/high schools that offer fresh fruits and vegetables</li> <li># of program participants</li> </ul>	<ul style="list-style-type: none"> <li>ATC program support</li> <li>Nutrition education</li> <li>Healthy food drives</li> <li>Health &amp; Exercise challenges</li> <li>Health Screenings</li> <li>Injury prevention education</li> </ul>	<ul style="list-style-type: none"> <li>Behavior change</li> <li>Increased knowledge</li> <li>Activity change</li> </ul>	<ul style="list-style-type: none"> <li>Local schools and universities</li> <li>TinCaps Baseball</li> </ul>
Planned Resource Commitment: \$300,000 Annually				

Identified Health Need: Obesity				
Goal: To support the adults in our community in leading active & healthy lifestyles.				
Objective: To increase activity and improve physical ability among adults. Increase the number of adults eating a nutritious and balanced diet.				
Program	Indicator	Interventions	Anticipated Impact	Internal/External Partners
<ul style="list-style-type: none"> <li>Adult fitness program</li> </ul>	<ul style="list-style-type: none"> <li># of program participants</li> </ul>	<ul style="list-style-type: none"> <li>Education on injury prevention</li> <li>Education on maintaining physical activity</li> <li>Nutrition Education through consultations with dietitian</li> <li>Health screenings</li> </ul>	<ul style="list-style-type: none"> <li>Behavior change</li> <li>Increased knowledge</li> </ul>	
Planned Resource Commitment: \$70,000 Annually				

## Significant Health Needs Not Addressed by the Implementation Strategy

Health needs identified and why the hospital does not intend to address these as part of the implementation strategy:

- Aging – Aging and In-Home Services of Northeast Indiana (AIHS) serves older adults, persons with disabilities and their caregivers in nine counties in northeast Indiana. This not-for-profit, community-based organization is a federal and state designated Area Agency on Aging and an Aging and Disability Resource Center which provides a streamlined access to information, care options, short-term case management and benefits enrollment across a spectrum of long-term care services. Through the Care Transitions program, AIHS partners with Parkview Health to reduce Medicare readmissions. In addition, the agency serves as the initial coordinator and fiscal agent for Honoring Choices® Indiana, which is an initiative committed to promoting and sustaining advance care planning (ACP) across the state to ensure individuals' future health care preferences are discussed, documented, and honored. Through Honoring Choices®, Parkview and AIHS work together to train ACP facilitators, promote best practice, and increase public awareness about the value of discussing health care decision making in advance of medical crisis.
- Cardiovascular Disease/Diabetes – While we are not addressing cardiovascular disease/diabetes specifically, we will be addressing obesity by promoting health and well-being. Many of our outreach initiatives that currently address or prevent obesity will continue. In addition, Parkview Hospital has adopted cardiovascular disease/diabetes as one of their health priorities.
- Tobacco Use – Tobacco Free Allen County (TFAC) is the lead organization in Allen County, Indiana related to tobacco free efforts. TFAC provides information on resources about local smoking cessation programs and advocates for no-smoking public policy at the state level. Their goals include decreasing youth and adult tobacco use, increasing protections against secondhand smoke, and building/maintaining the local tobacco control infrastructure. Parkview Hospital is also a source of smoking cessation programs and operates a tobacco free campus. In addition, a program, Nicotine Free for Baby and Me, was developed and is used in assisting pregnant women to stop smoking as part of Parkview's community outreach programming.
- Maternal/Child Health – Parkview Ortho Hospital's expertise is clearly in the orthopedic field. In addition, Parkview Hospital is addressing maternal/child health along with other community partners in Allen County.
- Substance Use Disorder/Mental Health – Again, Parkview Ortho Hospital's expertise is clearly in the orthopedic field. In addition, the other hospital entities of Parkview Health along with various community partners are addressing substance use disorder/mental health in northeast Indiana.

## For More Information

Parkview would like to extend gratitude towards its community partners for their collaboration in the 2019 CHNA process and in addressing the health needs of Allen County identified in the Implementation strategy reported above. For additional information about Parkview ORTHO Hospital's 2019 CHNA or implementation plan, please contact us.

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## Board Approval

Approved by the Parkview Ortho Hospital Board of Directors

Date: June 2021

## References

“US Census Bureau (American Community Survey 2013-2017 Five-year Averages),” United States Census Bureau, July 1, 2018, <https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/2017/>.

“2019 Community Health Needs Assessment Parkview Hospital, Allen County,” Community Health Improvement (Local Health Needs), Parkview Health, December 2019, <https://www.parkview.com/community/community-health-improvement/local-health-needs>.